

## Kindle Format 8 (KF8)

Kindle Format 8 is Amazon's next generation file format offering a wide range of new features and enhancements – including HTML5 and CSS3 support that publishers can use to create all types of books. KF8 adds over 150 new formatting capabilities, including drop caps, numbered lists, fixed layouts, nested tables, callouts, sidebars and Scalable Vector Graphics - opening up more opportunities to create Kindle books that readers will love. Kindle Fire is the first Kindle device to support KF8 - in the coming months KF8 will be rolled out to our latest generation Kindle e-ink devices as well as our free Kindle reading apps.

Publishers have created thousands of KF8 titles already and customers are enjoying the improved formatting and reading features across all types of books. Additionally, KF8 features such as Kindle Panel Views and Kindle Text Pop Up enable great fixed layout books including graphic novels, comics and children's books.



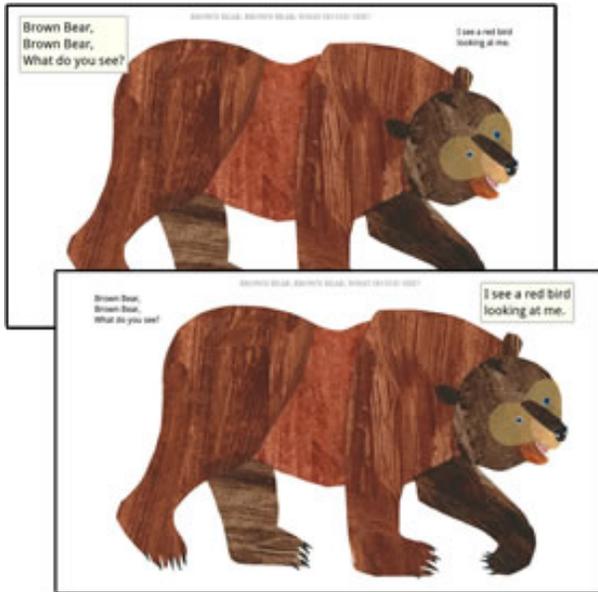
### What is KF8?

Kindle Format 8 powers the book reader on Kindle Fire. KF8 replaces the Mobi format and adds over 150 new formatting capabilities including support for HTML5 and CSS3. In the coming months, we will roll out KF8 to our latest generation Kindle e-ink devices as well as our free Kindle reading apps.

### Support and formatting capabilities include

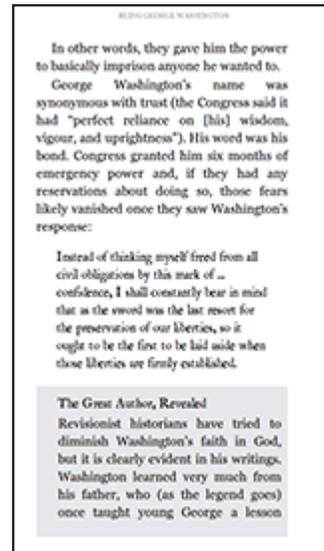
- ❖ HTML5 support
- ❖ Drop caps
- ❖ CSS3 support
- ❖ Kindle Text Pop Up
- ❖ Fixed layouts
- ❖ Kindle Panel View
- ❖ Embedded fonts

## Children's books



Children's picture books come to life with brilliant images, fixed layouts and Kindle Text Pop Up.

## Fiction



Fiction looks well formatted with embedded fonts, line spacing, alignment, and justification.

## Technical and engineering



Technical and engineering books are created more efficiently with Cascading Style Sheet 3 formatting, nested tables, boxed elements and Scalable Vector Graphics.

## Comics and graphic novels



Comics and graphic novels are presented in high resolution color with Kindle Panel Views.

*Kindle Format 8, or KF8, uses Web technologies such as HTML and CSS to show much more elaborate e-book layouts.*

The new version of KindleGen 2 creates KF8 content from a wide variety of input sources including HTML, XHTML, and EPUB. Kindle Previewer 2 provides an easy way to preview how titles will look on Kindle devices and apps. An updated version of Kindle Publishing Guidelines already release to help publishers to get started with Kindle Format 8.

*Source:* <http://www.amazon.com/gp/feature.html?docId=1000729511>

*Credit:* Amazon